

International Journal of Technology, Management and Social Sciences (IJTMSS)			
		ISSN: 2583-8482	
		Volume 4- Issue-1 [Jan March 2026]	
		Index Page	
Sr. No.	Author/s	Title of Paper	Pages
1]	Dorothy Milagrina Pereira	From Food Wastage to Food Safety Management Systems: The Insights from Developing Economies	1-12
2]	Dr. Nilesh P. Awari and Dr. Swapnil A. Shah	The Impact of Corporate Governance Practices on Employee Perception and Organizational Performance: An Empirical Study of Mid-Sized Enterprises	13-25
3]	Ajay Budke and Harshal Athanikar	Beyond Check-In and Check-Out: Reimagining Guest Journeys in the Experience-Driven Hotel Economy	26-36
4]	Nazia Choudhary and Chef Dr. Sangeeta Dhar	Government Reforms and the Rise of Zero –Alcohol Beverages: Reshaping Market Dynamics in the Global Beverage Industry	37-48
5]	Harshal Athanikar and Aditya Joshi	Examining the Role of Artificial Intelligence in Transforming Service Delivery within the Hospitality Industry	49-60
6]	Dr. Surekha Mishra, Puja Prempal Ahuja and Dr. Ashish Nagesh Chutke	The Impact of Price Sensitivity and Availability on Organic Purchase	61-68
7]	Syed Asif B. & Dr. N. O. Arif	A Study on Consumers' Perception of Social Media Marketing and It's Influence on Purchase Decisions	69-79
8]	Aditya Joshi and Ajay Budke	From Service Encounters to Service Ecosystems: A New Perspective on Value Creation in Hotels	80-90

Sd/-
Prof. (Dr.). Santosh R. Gaikwad
 Editor-In-Chief
International Journal of Technology, Management and Social Sciences (IJTMSS)
 Journal Website: www.ijtmss.org
ISSN: 2583-8482